



# WASHINGTON HIGHER EDUCATION

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## SUSTAINABILITY CONFERENCE

February 16-17, 2017

# CO-HOST OVERVIEW

# ABOUT US

## WASHINGTON HIGHER EDUCATION SUSTAINABILITY CONFERENCE

The Washington Higher Education Sustainability Conference (WAHESC) is a regionally-focused opportunity for those teaching, working or studying within higher education to come together and learn about sustainability in academics, operations, and research. Through facilitated conversation, workshops, presentations and networking opportunities, participants will play a role in advancing environmental performance at Washington State institutions of higher education, support regional policy goals and initiatives, and drive the development of a generation of professionals for whom sustainability is a core tenant of their work and life philosophy.

As a statewide/regional conference, WAHESC will, by its nature, promote a “local” focus. Dialogue will specifically address issues in the Pacific Northwest and Washington State, and solutions will be tailored for implementation in our unique political, social, economic and environmental climate. We hope attendees will also take this time to also develop and deepen working relationships with peers in the region. WAHESC was developed by the Washington Higher Education Sustainability Coalition, a group of Washington State institutions dedicated to advancing sustainability in the state and beyond.

## ABOUT GONZAGA UNIVERSITY

Gonzaga University is proud to host WAHESC 2017. In keeping with its Jesuit, Catholic, and humanistic mission, Gonzaga University takes seriously its solemn responsibility to safeguard the integrity of our natural world for present and future generations and is committed to being a leader in responsible environmental stewardship.



# WHO ATTENDS?

**FACULTY** from across disciplines, who teach and/or research interdisciplinary campus sustainability issues ranging from carbon emissions, sustainability education, food systems, planning, community connections, waste reduction, and many others.

**STUDENTS** who are interested in furthering sustainability at their home campus, including student leaders, researchers, activists, peer educators, club members, and others.

**OPERATIONAL STAFF** who want to learn more about energy conservation, waste reduction, carbon emissions, food procurement, green cleaning, and organic landscape practices. Includes facilities directors and managers, resource conservation managers, LEED building designers and operators, energy conservation staff, food service directors, custodial directors, grounds staff, and others.

**STUDENT DEVELOPMENT STAFF** who would like to learn more about infusing sustainable practices and concepts into residence halls, student government, student clubs, student activism, student recreation, new student services, career services, and other areas.

**ADMINISTRATORS** who want to explore sustainability planning and infrastructure, project funding, carbon reduction goals, and sustainability recognition and marketing. Includes university presidents, vice presidents, CFOs, and department directors.

**NON-PROFIT, GOVERNMENT, AND COMMUNITY STAKEHOLDERS** who interact with colleges and universities to advance their mission and further campus sustainability.



# WHY CO-HOST?

Support fellow colleges and universities in the state of Washington as we investigate societal challenges, test drive potential solutions and shepherd in a sustainable future. Your financial backing of the 2017 Washington Higher education Sustainability Conference helps spur the advancement and adoption of sustainability at institutes of learning and beyond, as attendees carry new knowledge, skills and connections into the broader professional and academic arenas. By co-hosting the event, your institution gains recognition for its leadership in advancing sustainability as well as the opportunity to showcase your accomplishments to a diverse audience of administration, faculty and students.

## Highlight Innovation & Gain Recognition

Showcase leading edge practices, sustainability efforts and achievements.

### Support the Mission

Invest in the Washington Higher Education Sustainability Conference and drive its goal to enhance the sustainability practice and research among Washington's higher education institutions.

### Build Relationships

Collaborate with attendees to build new partnership opportunities and synergy between higher education and the regional business community.

### Facilitate Learning

Provide a forum for brainstorming to solve common challenges, highlighting best practices and sharing lessons learned

# CO-HOST BENEFITS

## PRESENTING HOST | \$10,000

- X University is official Presenting Host Sponsor of WAHESC 2017
- X Leader to provide introduction during WAHESC kickoff (timing approved by WAHESC)
- X University Logo feature in Advertising, HTML Email Promotion, Printed Materials, Website, Signage, Sponsor Slideshow and Conference Program
- X Custom exhibitor space onsite at event (includes optional 6-ft table and 2 chairs)
- 8 full-day registration passes included

## CONFERENCE CO-HOST | \$5,000

- X University is Official Co-Host Sponsor of WAHESC 2017
- X Leader speaking role inclusion in WAHESC program to be approved by WAHESC
- X University Logo feature in Advertising, HTML Email Promotion, Printed Materials, Website, Signage, Sponsor Slideshow and Conference Program
- 6 ft table-top exhibitor space (includes optional 6-ft table and 2 chairs)
- 5 full-day registration passes included

## CONTRIBUTING CO-HOST | \$2,500

- X University is Contributing Co-Host Sponsor of WAHESC 2017
- X University Logo feature in Advertising, HTML Email Promotion, Printed Materials, Website, Signage, Sponsor Slideshow and Conference Program
- 6 ft table-top exhibitor space (includes optional 6-ft table and 2 chairs)
- 3 full-day registration passes included



## LET'S GET CREATIVE

Is there another way you'd like to partner with the Washington Higher Education Sustainability Conference? Let's work together to create a package that helps you to connect with our audience.

# GET IN TOUCH



## CONTACT

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## EVENT DETAILS

Date February 16-17, 2017

Place Gonzaga University | John J. Hemmingson Center