



WASHINGTON HIGHER EDUCATION

SUSTAINABILITY CONFERENCE

February 16-17, 2017

SPONSORSHIP OVERVIEW

ABOUT US

WASHINGTON HIGHER EDUCATION SUSTAINABILITY CONFERENCE

The Washington Higher Education Sustainability Conference (WAHESC) is a regionally-focused opportunity for those teaching, working or studying within higher education to come together and learn about sustainability in academics, operations, and research. Through facilitated conversation, workshops, presentations and networking opportunities, participants will play a role in advancing environmental performance at Washington State institutions of higher education, support regional policy goals and initiatives, and drive the development of a generation of professionals for whom sustainability is a core tenant of their work and life philosophy.

As a statewide/regional conference, WAHESC will, by its nature, promote a “local” focus. Dialogue will specifically address issues in the Pacific Northwest and Washington State, and solutions will be tailored for implementation in our unique political, social, economic and environmental climate. We hope attendees will also take this time to also develop and deepen working relationships with peers in the region. WAHESC was developed by the Washington Higher Education Sustainability Coalition, a group of Washington State institutions dedicated to advancing sustainability in the state and beyond.

ABOUT GONZAGA UNIVERSITY

Gonzaga University is proud to host WAHESC 2017. In keeping with its Jesuit, Catholic, and humanistic mission, Gonzaga University takes seriously its solemn responsibility to safeguard the integrity of our natural world for present and future generations and is committed to being a leader in responsible environmental stewardship.



WHO ATTENDS?

FACULTY from across disciplines, who teach and/or research interdisciplinary campus sustainability issues ranging from carbon emissions, sustainability education, food systems, planning, community connections, waste reduction, and many others.

STUDENTS who are interested in furthering sustainability at their home campus, including student leaders, researchers, activists, peer educators, club members, and others.

OPERATIONAL STAFF who want to learn more about energy conservation, waste reduction, carbon emissions, food procurement, green cleaning, and organic landscape practices. Includes facilities directors and managers, resource conservation managers, LEED building designers and operators, energy conservation staff, food service directors, custodial directors, grounds staff, and others.

STUDENT DEVELOPMENT STAFF who would like to learn more about infusing sustainable practices and concepts into residence halls, student government, student clubs, student activism, student recreation, new student services, career services, and other areas.

ADMINISTRATORS who want to explore sustainability planning and infrastructure, project funding, carbon reduction goals, and sustainability recognition and marketing. Includes university presidents, vice presidents, CFOs, and department directors.

NON-PROFIT, GOVERNMENT, AND COMMUNITY STAKEHOLDERS who interact with colleges and universities to advance their mission and further campus sustainability.

WHY SPONSOR?

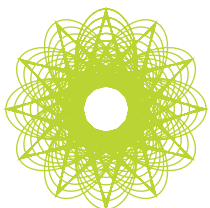
- Gain recognition as a leader in the area of sustainability in our region with a diverse audience of stakeholders in the academic community
- Take advantage of a platform to demonstrate sustainable technologies and services
- Connect with professionals and future employees that look at the world with a sustainable lens
- Connect with campus decision-makers looking for tools to green their operations



SPONSORSHIP LEVELS

OPPORTUNITIES TO MEET YOUR GOALS

Main Benefit	Packages That Fit	
High Profile Mission Alignment	- Presenting	These are exclusive opportunities to demonstrate your commitment to advancing sustainability and environmental performance at higher education institutions in Washington State.
Stage Time	- Stage - Keynote - Panel Session	Choose a relevant topic from our program that aligns with your organization's green initiatives and showcase your support for a related session or speaker.
Focused Brand Visibility	- Reception - Registration - Lunch & Learn	Select a prominent location on-site for your custom display. Spark excitement with conference attendees via interactive activities (lunch & learn, photo booth, ask-an-expert lounge, video reel, etc.).
Audience Engagement	- Custom Sponsor	Help us design a conference feature that furthers the conversation about sustainability on campus. Bring people together with social spaces, tours, tastings, test drives, funding for student registration or other activities that align well with our conference and your objectives.
Interaction & Leads	- Event Sponsor - Exhibitor	Gain brand awareness through WAHESC marketing, plus network on-site.



LET'S GET CREATIVE

Is there another way you'd like to partner with the Washington Higher Education Sustainability Conference? Let's work together to create a package that helps you to connect with our audience.

SPONSORSHIP BENEFITS

	Presenting Sponsor	Stage Sponsor	Custom Engagement Sponsor	Networking Reception Sponsor	Keynote Presenting Sponsor	Lunch & Learn Sponsor
Cost	\$15,000	\$10,000	\$10,000	\$7,500	\$5,000	\$5,000
Registration Passes	10	8	8	6	5	5
Co-Branded Logo Feature	✓					
Custom Exhibit Space	✓		✓			
8x8 Exhibit Space		✓		✓	✓	✓
Logo on Program	Top Tier	Top Tier	Top Tier	Mid Tier	Mid Tier	Mid Tier
Logo on Website	Top Tier	Top Tier	Top Tier	Mid Tier	Mid Tier	Mid Tier
Logo in Marketing	Top Tier	Top Tier	Top Tier	Mid Tier	Mid Tier	Mid Tier
Logo in HTML Email Promo	Top Tier	Top Tier	Top Tier	Mid Tier	Mid Tier	Mid Tier
On-Site Signage	Top Tier	Top Tier	Top Tier	Mid Tier	Mid Tier	Mid Tier
On-Site Powerpoint Slideshow	Top Tier	Top Tier	Top Tier	Mid Tier	Mid Tier	Mid Tier
Opt-In Attendee List (by request)	✓	✓	✓	✓	✓	✓
Social Media Inclusions	✓	✓	✓	✓	✓	✓
Speaking Introduction	✓			✓	✓	✓
Banner Placement	✓	✓	✓	✓	✓	✓
Offer in Thank You Email	✓					
Promotional Material Hand Outs					✓	✓

SPONSORSHIP BENEFITS

	Registration Sponsor	Mini Session Sponsor	Photo Booth Sponsor	Panel Session Sponsor	Break Sponsor	Event Sponsor	Event Sponsor/ No Table	Exhibitor
Cost	\$5,000	\$4,000	\$3,500	\$3,500	\$3,000	\$2,500	\$1,500	\$1,000*
Registration Passes	5	4	3	3	3	2	2	1
8x8 Exhibit Space	✓	✓	✓	✓	✓	✓		✓
Logo on Program	Mid Tier	Mid Tier	Base Tier	Base Tier	Base Tier	Base Tier	Base Tier	Text Listing
Logo on Website	Mid Tier	Mid Tier	Base Tier	Base Tier	Base Tier	Base Tier	Base Tier	Base Tier
Logo in Marketing	Mid Tier	Mid Tier	Base Tier	Base Tier	Base Tier	Base Tier	Base Tier	
Logo in HTML Email Promo	Mid Tier	Mid Tier	Base Tier	Base Tier	Base Tier	Base Tier	Base Tier	
On-Site Signage	Mid Tier	Mid Tier	Base Tier	Base Tier	Base Tier	Base Tier	Base Tier	
On-Site Powerpoint Slideshow	Mid Tier	Mid Tier	Base Tier	Base Tier	Base Tier	Base Tier	Base Tier	
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Social Media Inclusions	✓	✓						
Speaking Introduction	✓			✓				
Banner Placement	✓				✓			
Promotional Material Hand Outs								

GET IN TOUCH



CONTACT

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EVENT DETAILS

Date February 16-17, 2017

Place Gonzaga University | John J. Hemmingson Center