“We learn from failure, not from success.”

-(Adapted from Bram Stoker)
Failures From A Rookie Sustainability Professor
Introduction
#1 If you don’t know how the degree can be applied, it will reflect in everything that you do.
#2

Choose and treat your advisory board well
#3 Elective credits will give enrollment, but most students will expect minimal effort.
#4

Be Aware: Class Size Changes the Dynamic
#5

You can teach an unfamiliar subject, but be prepared to sacrifice...
Hands-on projects take more prep-time than you’d expect
Utilize existing programs
“People may not remember exactly what you did, or what you said, but they will always remember how you made them feel.”

-H. Jackson Brown