“By Taking Care of it, You’re Aware of it”
MiniMax Program at Portland Community College

Hi, I’m Mini-Max
Program Goals & Intent

• Promote awareness & reduce waste
• Reduce plastic consumption
• Improve operational efficiencies
• Engage staff in sustainability programs
Identified Benefits

• Reduction of 15,000 lbs in plastic liners
• Custodial time savings of 40-60 hrs per campus
• Recycling at Work study - recycling improvements of 20%
Implementation

- Gather buy-in
- Meet with key stakeholders
- Over-communicate
- “Pilot” first, address concerns & adapt
Communication

- Marketing materials
- Showcasing at college events
- Survey for staff
- In-person presentations
- Emails from Deans & Leadership
- Reminder sticker & table tent
HELLO!
I’m Mini-Max, your new trash bin. I’ll be hanging out with your recycling container, holding all the stuff you don’t want any more. Put your trash and garbage into me, and all your mixed recyclables into the big blue bin. When you want them emptied, go to the closest centralized area and dump stuff into separate units for trash, mixed recycling and glass. Custodians will then take everything away.

WHAT GOES WHERE?
• Mixed recycling goes in the blue bin. Including: office paper, magazines, newspapers, milk and soup boxes, plastic bottles, food tubs, aluminum foil, metal cans. Please make sure they are clean!
• Keep glass separate.
• Everything else goes in the Mini Max. Including: coffee cups and lids, plastic bags, plastic food containers (except food tubs), paper plates, napkins, paper towels, soda cups, straws, plastic bottle caps, food tub lids, frozen food containers, candy wrappers, any food-contaminated items like pizza boxes.

GOT QUESTIONS?
Call the Sustainability Office at x8322.
Challenges & Triumphs

- Surprising well received
- Requires ongoing training
- Need a “face” to the program
Thank You!

Briar Schoon
briar.schoon@pcc.edu
971-722-8322
pcc.edu/sustain