17 February 2017

Rethinking Service Immersion:

Engaging Students for Systemic Change on Campus and in the Community
Learning Outcomes

1. **Advance** sustainability through service immersion.

2. **Lobby** the compound benefits of interdepartmental collaboration.

3. **Empower** student leaders.
Rethink + WAHESC

• Service programs are piquing student interest regionally and nationally.

• The Rethink campaign aligns discussion and action.

• This talk involves 3 people representing multiple avenues of university life.
Service Immersion at Gonzaga
Mission: Possible

• Based on pillars of community, spirituality, simplicity, and justice
• Student led
• Reciprocal partnerships
• Continued involvement
Mission Possible San Francisco
Back in in Spokane

• Changed our daily life habits

• Reframed environmental topics

• Inspired us to volunteer with similar bioremediation projects around our own community.

• Gave us a "What's next?" mentality.
The Rethink Waste Campaign
University-Specific Niche Marketing
Observing Models

- Investing time in searching education models at other universities and locations
- Emphasis on signage and “curb appeal”
New Gonzaga Student Center
Streamlined Signage

- ORGANICS
- COFFEE GROUNDS
- NAPKINS
- PIZZA BOXES
- CERTIFIED COMPOSTABLE ITEMS

- JARS
- METALS
- BOTTLES
- BOXES
- PAPER

[Logos and text for Rethink Waste at Gonzaga](www.gonzaga.edu/rethinkwaste)
Working with Plant Services (Operations)

- Durable Eco-Bins (13)
- Clear communication with custodial contacts
- Distribution Strategy
Visuals
Waste Diversion Demos
The Wall and the Website

Rethink Waste at Gonzaga

Gonzaga University

Sustainability at Gonzaga
Our Partners
Get Involved
Engagement
Electric Vehicles
Advisory Council on Stewardship and Sustainability
Campus Sustainability Initiatives
Climate Action
Rethink Waste
Teaching & Research
Sustainability News
Stewardship
The Carbon Project
Contact Us

Rethink Waste is a campaign led by students to promote consciousness and educate our community about waste diversion. This page will give you details regarding recycling and composting on campus.

Recycling
Gonzaga now uses single-stream recycling! Any recyclable item (see list below) can be placed in any recycling bin, whether in a classroom, hallway, outside, or office.
Snowball Effects
Advancing sustainability through service immersion

Impact | Connections | Mission
Impact

- 75 student leaders
- 4 hired student assistants
- 8 on campus sustainability leaders
- 1 Marshall Scholar
Mission

- CREATE
- Endurance
- Innovation
- Resilience
CREATE: A model for Sustainability

Care for Creation

Engagement

Teaching

Reflection

Experience

Action

Sustainability at Gonzaga University
Moving Forward
Three Take-Aways

• Service Immersion in sustainability can bring lasting student inspiration in creative ways.

• Staff can be conduits of guidance for service and for student ground initiatives.

• One week of an immersion = One year of trust building.
THANK YOU